

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 15.42
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE OCT4/12 15.42

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TO NSM/NSA
FR CAITLIN FOR JULIE
M3 OK'D, SEE LNS 55-59
TTLS RTS
PLS CONFIRM, THX! 10/4/12

CON CM ***** THIS IS A CASH IN ADVANCE CREDIT

[illegible]

32	S	800E-900E	30	\$5,000.00	10/7	10/7	0	20
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PROGRAM : ONCE UPON A TIME

55	A	600A-700A	30	\$1,500.00	10/5	10/5	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-32 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

56	A		500P-600P	30		\$1,800.00	10/5	10/5	1		FRI	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

57	A		400P-500P	30		\$800.00	10/5	10/5	1		FRI	1
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PROGRAM : DR OZ
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

58	A		1200N-1230P	30		\$475.00	10/7	10/7	1		SUN	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

59	A		1205A-105A	30		\$425.00	10/5	10/5	1		FRI	1
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PROGRAM : NIGHTLINE AFTER HS SPORT
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 55-59

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#32 MISSED: SUN/800P-900P OCT7 30S \$5,000.00 (OCT4/12)
OFFER: FRI/600A-700A OCT5 30S \$1,500.00 PLS ADVISE.
& FRI/500P-600P OCT5 30S \$1,800.00
& FRI/400P-500P OCT5 30S \$800.00
& SUN/1200N-1230P OCT7 30S \$475.00
& FRI/1205A-105A OCT5 30S \$425.00
CMT: WE CAN OFFER

OCT/12 94925.00 CONTRACT TOTAL 94925.00
TOTAL SPOTS 90

MARKET TOTALS \$215,985 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE